

Video Title: Innovating in Operations Management - How to continuously improve business products and operations

Worldwide business competitiveness is the highest challenge organisations face throughout most of their operations stages. Getting the right processes in operations management and continually progressing them through innovation is a priority in maintaining any company's competitive edge.

Innovation is fundamental to Bowler because we are at the cutting edge of motorsport and also manufacturing.

Operations management is absolutely crucial to any company; it's the nervous system that makes the company operate.

Understanding the importance of innovation and the physical challenge of implementing it are two very different things. We are now offering free access to a course in innovating in operations management which should be of immense value to business owners, operations managers and people looking to progress their careers or gain a greater understanding of how businesses work.

In this course we'll learn the role of operations managers in creating competitiveness and a culture of innovation.

We'll look at innovation as a process, we'll analyse how an innovative approach affects different stages of operations management and we'll reflect on some great real life examples of good practises shared by you and your peer learners throughout the course.

So join us on this course to discover the culture of innovation.