Introduction

The popularity of social media within current society is undisputed, and it is becoming increasing commonplace both in building professional networks, and as a tool to support teaching and learning within higher education settings (Tess, 2013).

However, as the potential of engaging with social media for professional networking and learning has become increasingly apparent, current thinking of engagement with social media within a professional taught programme has changed, and previous advice given to students has been reviewed.

As a result within the pre registration Occupational Therapy programmes students are now actively encouraged to engage with Facebook, Twitter, Google sites and LinkedIn from pre induction through to graduation and beyond.

References


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